



ERIN FOGERTY

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EMFOGERTY.COM

EDUCATION

UNIVERSITY OF OREGON
B.A. ADVERTISING

SKILLS

PHOTOSHOP
ILLUSTRATOR
INDESIGN
LIGHTROOM
PREMIERE
KEYNOTE/POWERPOINT
PRINT/DIGITAL ADVERTISING
OUT OF HOME ADVERTISING
DESIGNING FOR MERCHANDISE

INTERESTS

SPORTS
FASHION
POP CULTURE
POLITICS

EXPERIENCE

GRAPHIC DESIGNER: TACOMA RAINIERS (JULY 2019 - PRESENT)

Tasked with designing print, digital, and out-of-home advertising campaigns, social graphics, jerseys, merchandise, editorial pieces, marketing collateral, business proposals, and more. Responsible for ideation and execution of fresh art direction year over year for each baseball season while being heavily involved in social strategy and campaign development.

GRAPHIC DESIGNER: TACOMA DEFIANCE (JULY 2019 - DECEMBER 2020)

Designed materials for a fledgling sports brand centered around community and celebrating what makes the South Sound unique. Created print, digital, and out-of-home advertising campaigns, social graphics, jerseys, merchandise, editorial pieces, posters, collateral, business proposals, and more.

FREELANCE DESIGNER (SEPTEMBER 2018 - PRESENT)

Brought to life everything from brand identity to company brochures to stickers to cookbooks for private clients.

ART DIRECTION EXTERN: OGILVY ATLANTA (JUNE 2018 - AUGUST 2018)

Contributed to illustrations, animations, and campaigns for Samsung, Holiday Inn, Crowne Plaza, and Steady Hand Beer Co.

ART DIRECTOR: THE UNIVERSITY OF OREGON NEW YORK EXPERIENCE (MAY 2018)

Selected as an art director to represent the university during The One Club's Creative Week in New York City. Met and discussed trends and career growth with a number of advertising agencies.

VOLUNTEER

GRAPHIC DESIGNER: CREATIVES FOR GA (NOVEMBER 2020 - FEBRUARY 2021)

Collaborated with other creatives and designed social media graphics to help flip Georgia's seats in the 2021 U.S. Senate runoff elections.